

Arp & Wesely on Processing Seminar 8-22-22

SPEAKERS

Travis Arp, Joe Schuele

Joe Schuele

In a long awaited return of in person training sessions, the U.S. Meat Export Federation hosted meat processors from across Latin America for a two day educational seminar and industry tour. Travis, Arp, USMEF assistant vice president of export services, has more details.

Travis Arp

We invited further processors from across Latin America, Mexico, Central America, South America and the Caribbean. And these are companies that are importing raw materials to manufacture them into further processed products that they'll distribute in their home markets. Part of the reason we do these seminars is to teach them not only the technical information about why they should use US beef and pork as a raw material, but also help them troubleshoot quality issues and ultimately help them produce better products and be more successful with the products that they distribute in their market. We want to give them a fully rounded picture of U.S. agriculture and the U.S. red meat industry. So not only doing these technical programs at the University of Nebraska, but also exposing them to the livestock industry and providing them tours of feedlots and packing plants that they might be buying raw materials from, and then also doing re.tail tours where they can see some of the trends for further processed products in the U.S. markets and help give them some ideas that they might be able to take back to their markets and help their businesses be more successful.

Joe Schuele

The seminar was funded through support from the National Corn Growers Association. Board Member Dan Weseley, a farmer for Morse Bluff, Nebraska, says it's an important investment that pays dividends for corn producers.

Exporting our product is very important and we know we can do that in part by going through livestock, pork and beef. They use up quite a bit of our corn which equates to about 12%. So if you figure you have five and a half dollar corn about 66 cents is credited to going through the meat process so we know it's very important. It's a good partnership, corn and USMEF, and getting our product out to the customers all over the world.

Joe Schuele

For more please visit [USMEF.org](https://usmef.org). For the U.S. Meat Export Federation, I'm Joe Schuele.